Preliminary Notes for Team Task #2

We need to have at least 8 pages for our site. The first four are required pages, and the rest are pages with content created by the team members.

* Apply (Form Page)
* About Us (Information on team members)
* Wireframe Page (A very rough draft)
* Template Page (A high-fidelity draft)
* Contact
* Menu
* History/About
* Locations
* Shop (With more pages for our items)
* Home (index.html)

Our website will be a coffee shop, which we have yet to name. Our primary purpose is to sell coffee. Our audience is college students, as our locations are very close to campus, and you must also be 18 or older to enter. Our coffee shops provide light food, caffeinated beverages, and free Wi-Fi to this demographic group. We hope that students respond by enjoying a quiet environment where they can complete homework.

Our motto is: “This local coffee shop is for adults who are seeking a mature environment to focus on work and relaxation.  As a customer you get to use our free Wi-Fi while indulging in the new modern version of the classical coffee shop experience.”

The site will be structured in a clean and uniform way, with primary navigation stretching horizontally across the top of the page. The “shop” link will have a drop-down menu with links to the various sections of the store. Even though college students are very proficient with the web, we want to keep our site as easy to use as possible.

Our color scheme will be comprised of browns and oranges. Here is our tentative color scheme so far.

